

**For Immediate Release**

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**Online Job Fairs: A Format to Address Concerns of Both Job Seekers and Employers**

**August 07, 2013 – Lisle, Illinois** Traditional job fairs can be a great way to bring job seekers and employers together, but they are not without their downside.

Employers have to haul banners, table cloths, brochures and other paraphernalia, spend most of a day at the job fair, talk to hundreds of people, and they may still leave with no job candidates.

Similarly, job seekers may spend most of a day at the fair, waiting in line to speak with recruiters, only to be told that they need to apply online at the company website.

The experience can be frustrating for everyone.

There will always be a need for traditional job fairs, but there is also a clear need for an easier way of connecting job seekers to employers.

Aiming to address this need, the DuPage County Workforce Development Division will be holding an Online Job Fair during the week of September 9, 2013. The online event is free to both employers and job seekers.

The online format makes it easy for DuPage area employers to participate and advertise their current job openings. It also makes it easy for job seekers to learn about the participating companies, browse through the various open positions, then apply online for the jobs they want.

The Online Job Fair will run 24 hours a day from 8:00 a.m. Monday, September 9 until 4:00 p.m. Friday, September 13. At any time during that period, the Online Job Fair will be accessible through the website of the workNet DuPage Career Center at [www.worknetdupage.org](http://www.worknetdupage.org).

**About workNet DuPage Career Center** – workNet DuPage Career Center houses DuPage County Workforce Development Division (WDD) and offers employment and career services to local job seekers. WDD also offers workforce development services to local businesses, aiming to build connections employers and the local workforce.

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