



NOW HIRING

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Who We Are

Pure Processing was founded with the mission to make surgical instrument cleaning faster, safer, and more ergonomic for some of the most important departments in the whole hospital: sterile processing & the GI Lab. By engineering & manufacturing equipment to support these objectives, we help hospitals deliver on the most sacred clinical promise: optimal patient safety & care.

Who You Are

- **A Trend Setter:** you're in the know of all the new & creative ways companies are developing their Marketing and are eager to share and run your own Marketing projects.
- **An AI Enthusiast:** AI isn't the end of creativity, it's the start! You acknowledge and leverage new technologies to make big Impact.
- **Task Master:** you balance your creative spirit with execution. You're as motivated by crossing things off your list as you are bringing new and novel ideas to the table.

What You'll Gain

- Hands-on experience in digital marketing and SEO optimization, complex AI integrations within Marketing, and other exciting Marketing projects.
- Daily coaching with experienced Marketing professionals.
- Dedicated resources towards your professional & skills development to prepare you for your Marketing career.
- A small company with a high-growth atmosphere that prioritizes hiring its interns, promoting from within, and putting Purpose back into work.

Job Description

The **Marketing Intern** will support the Marketing team by updating content, evaluating SEO trends and optimizing website activity, and executing special marketing projects. They will also maintain the health of the HubSpot CRM, which aids targeted marketing activities.

Location: Onsite only in Lisle, IL. Must be local and willing to be in-office each day.

What You'll be Doing

- Creating and updating marketing content, such as blogs, graphics, sell sheets, checklists, emails, and social media posts.
- Monitoring website performance and identifying opportunities for SEO optimization using targeted keywords.
- Maintaining and cleaning HubSpot database to support targeted marketing efforts.
- Researching ways to integrate AI into Marketing processes and reducing inefficiencies and inaccuracies.
- Building Personas for highly targeted Marketing campaigns.
- Executing your own special marketing projects targeted at improving lead generation, brand awareness and audience engagement.

Key Metrics

- Clean-up 80% of the HubSpot system of duplicate contacts
- Complete all assigned marketing projects on time
- Meet weekly LinkedIn outreach goals (25+ invites sent per week)
- Contribute to at least one SEO optimization project

Skills & Requirements

- Junior standing preferred
- Highly detail-oriented and accurate
- Strong organizational and time management skills
- Digitally savvy; aware of social media trends and applications
- Creative and curious, with an eagerness to bring fresh ideas
- Strong written and verbal communication skills
- Ability to take initiative and work independently and collaboratively

To apply, contact Megan Litoborski, HR Manager, at (877) 718-6868, or by e-mailing your resume to mlitoborski@pure-processing.com.