

# ■ LinkedIn Profile AI Prompt Cheat Sheet

*Based on Jeff Su's Top 5 LinkedIn Tips (Backed by Data)*

## ■ 1. Use Keywords Strategically

Prompt: "I'm a [your job title or target role] in the [industry]. Create a list of 10–15 top LinkedIn keywords recruiters search for in this field. Then show me how to naturally include them in my headline, About section, and experience bullets."

Bonus Tip: Use those keywords 9–10x across your profile for better visibility.

## ■ 2. Craft a Powerful Headline

Prompt: "Write 5 LinkedIn headline options using this formula: [Keyword-rich role or title] | [Key skill or niche] | [Value or outcome I deliver]. My role: [insert]. My key skills: [insert]. My impact: [insert]."

Bonus Tip: Combine role keywords + your unique value to stand out.

## ■ 3. Optimize Your About Section

Prompt: "Write a LinkedIn About section (880–1,100 characters) in first person that highlights my achievements, skills, and measurable results. Keep it conversational and include keywords recruiters look for. Here's my background: [paste resume or summary]."

Bonus Tip: Start strong with a summary line that defines who you are and what you do best.

## ■ 4. Get Skills Endorsed

Prompt: "Based on my resume and career goals, suggest the top 10 LinkedIn skills to feature and group them under relevant categories (e.g., Technical, Leadership, Communication). Prioritize those that align with recruiter search filters."

Bonus Tip: Aim for at least 5 endorsed skills — profiles with endorsements get 17x more views.

## ■ 5. Model Top Profiles

Prompt: "Find patterns from top LinkedIn profiles of [your job title or field]. Summarize how they structure their headline, About section, and experience bullets. Then help me model my profile after those examples while keeping it authentic to my voice."

Bonus Tip: "Steal with pride" — borrow structure, not words.

## ■ ■ Final Optimization Prompt

Prompt: "Review my LinkedIn profile for clarity, keyword optimization, and tone. Suggest 3 improvements to make it more searchable and compelling for recruiters."