#GIVING DuPage DAYS
APR 14 - MAY 14

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Shefali Trivedi – Executive Director
Giving DuPage

April 3, 2020

Dear DuPage Area Business Owner:

Imagine if our entire county came together to help our local charities during these challenging times. NOW, more than ever, we want to let our nonprofit organizations know we are here for them.

We're inviting everyone to participate in our first Annual Giving DuPage Days event, a 30-day online community fundraiser to support and create awareness for nonprofit organizations serving DuPage County.

From April 14 to May 14, we will connect individuals, families, businesses, schools, community organizations and faith groups to local charities, with a goal is to raise over $150,000.

Before the global crisis, Giving DuPage had already planned to host this event to help local charities be a part of a countywide fundraiser without dedicating their own staff time and resources. All of funds raised (100%) will go to nonprofit organizations serving DuPage County, with $9 of every $10 donated to participating charities and the remaining $1 to Giving DuPage, as the County's Volunteer Center.

With our generous partners and dedicated volunteers, we are truly focused on helping over 50 LOCAL charities who:

- provide food to insecure populations
- advocate for abused, neglected children
- create housing solutions and services
- provide educational & literacy programs
- serve seniors in our community
- deliver access to healthcare and offer medical support services
- empower people with disabilities
- offer programs to support children & youth
- foster pets and shelter animals

We invite your company to partner with us to bring together thousands of people online and raise over $150,000 for our nonprofit community!

Enclosed are sponsorship details, with various levels of support, and please visit givingdupageday.org for more info. We hope your organization will be among the many supporting this critical campaign starting on April 14.

Thank you for your time and consideration of support for our first Annual Giving DuPage Days.

Sincerely,

Shefali M. Trivedi
Giving DuPage, Executive Director

Enclosure: Giving DuPage Days Partnership Packet

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Partnership Opportunities

Giving DuPage Days is a 30-day community fundraiser to support and celebrate local nonprofit organizations serving DuPage County.

Now, more than ever, we want to help local charities who do so much for our community. Together, an entire county sends a powerful message of hope and generosity to many local causes.

Go to givingdupageday.org to see a list of all participating charities.

Join us as a partner today! Email givingdupage@dupageco.org or call 630.407.6458.

	EMPOWER PARTNER $5,000	**SUSTAINING PARTNER** $2,500	**MOTIVATION PARTNER** $1,000
Logo Recognition & Visibility			
givingdupageday.org website – Expected traffic over 5,000 visitors & 10,000 views	●	●	●
Sponsor section of April & May E-newsletters – sent to 13K+ with an average 30% open rate and 15% click-through rate	●	●	●
Opportunity to apply portion of sponsorship toward incentive award prizes	●		
Additional Benefits			
Dedicated social media posts 1,400+ followers Facebook, 2,400+ followers Twitter	4	2	2
Listed as Sponsor on the 'Share the Care' Bonus Pool page – $200 of commitment will be added to the bonus pool	●	●	●
Opportunity to send a 1-minute video of support to all participating charities – shared on social networks	●	●	
Complimentary Quarter Page Advertisement in next Annual Giving Guide – circulation of 18K	●		

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Additional Partnership Opportunities

	MEDIA PARTNER In-kind Support	**SHARE THE CARE BONUS POOL PARTNER** $250	**BEST BUDDIES** In-Kind support
Description			
	Media Partners create awareness for Giving DuPage Day through PSAs, interviews and social networks.	Share The Care Sponsors contribute to a pool of funds awarded to all Giving DuPage Day charities as an extra bonus.	Best Buddies promote Giving DuPage Days within their organization – businesses, schools, community/faith groups – through social networks and email campaigns.
Logo or Organization Name — Recognition & Visibility			
givingdupageday.org website – Expected traffic over 5,000 visitors & 10,000 views	On Home Page	Name Listing On 'Share The Care' Page	Name Listing On 'Best Buddies' Page
Sponsor section of April & May E-newsletters – sent to 13K+ with an average 30% open rate and 15% click-through rate	●		
Additional Benefits			
Dedicated social media post – 1,400 followers Facebook, 2,400+ followers Twitter	1	1	1
Opportunity to send a 1-minute video of support to all participating charities – shared on social networks	●	●	●