

Other Characteristics

2021 August "Get Started" Applicant Response
231 Responses

How Did You Hear About Us?

Website	4	2%
Search Engine	22	9%
Social Media	3	1%
Family/Friends	35	15%

WDD	20	9%
IDES	11	5%

Schools: Specifically Named

COD	26	11%
Microtrain	9	4%
Other	31	13%

School: No Specific Name Listed

Community Organizations:	17	7%
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Preferred Method of Contact

Phone	133	58%
Zoom	47	20%
In Person	51	22%

Age Demographics

17-24	31	13%
25-54	156	68%
55+	44	19%

Barriers to Employment

Medical/Food	49	21%
Childcare	25	11%
Shelter	27	12%

Assistance or Service Preference

Lack GED/HSD	Classes or Certification	Financial Assistance	Interview Skills	Job Search
13	219	220	152	153
6%	94%	95%	66%	66%

**Other Characteristics:
2021 September "Get Started" Applicant Response
232 Responses**

How Did You Hear About Us?

Website/Search Engine **48/21%**
Social Media **5/2%**

Family/Friends **50/22%**

WDD
IDES **24/10%**

Schools: Specifically Named
COD **20/9%**
Microtrain **3/1%**
Other **3/1%**

School: No Specific Name Listed **13/6%**

Community Organizations **24/10%**

Preferred Method of Contact

Phone **138/59%**
Zoom **46/20%**
In Person **48/21%**

Age Demographics

17-24 **37/16%**
25-54 **161/69%**
55+ **34/15%**

Barriers to Employment

Medical/Food **39/16%**
Childcare **12/ 5%**
Shelter **71/30%**

Assistance or Service Preference

Lack GED/HSD	Classes or Certification	Financial Assistance	Interview Skills	Job Search
58	123	207	132	144
25%	53%	89%	57%	62%