
Digital Marketing Intern

From \$16 an hour

Maximum Hours/Week: 15 – 20

Maximum Length: 4 – 6 months

workNet DuPage is looking for a WIOA Young Adult program participant for an internship as a Digital Marketing Intern for Koi Computers, Inc. in Downers Grove. Koi Computers is a fast-growing IT Government Contractor delivering High Performance Computing Solutions that help the government accelerate their Artificial Intelligence, Deep Learning, Simulation, and other complex research or computational workloads.

This internship could be a great fit for you if any of the following are true:

- You are interested in marketing, brand management, brand strategy, and public relations.
- You are interested in getting hands-on experience in how to execute digital marketing and advertising campaigns.
- You are interested in putting your creativity at work through creative designs used in brand marketing or partner marketing.
- You are looking for an opportunity to work in the tech industry.

Upon completion of this internship, you will be able to add valuable workplace skills such as content creation, graphic design, SEO optimization, website strategy, branding strategy, and performance analytics to your resume.

Description:

As an intern, you will work closely with our VP of Federal Business Development and collaborate with our external marketing agencies to help with the following:

- Execute marketing strategies including PR communications, digital marketing, and social media.
- Support brand awareness through creative designs used in external marketing communications such as emails, digital marketing, and social media.
- Develop new website content strategy for SEO (search engine optimization) with existing content or create new content and have an opportunity to meet and interview leading technology manufacturers.
- Assist with new online campaigns including partner landing pages, LinkedIn & Facebook posts, and technical articles to create awareness of Koi Computers' products and solutions.
- Opportunity to use different types of marketing tools for performance analytics.

Qualifications:

- Current student pursuing a bachelor's degree program in Marketing, Communications, Information Technology, or other related field.
- Cumulative GPA of 3.0 or higher.
- Experience working with social media such as Facebook, LinkedIn, and Twitter.
- Detail-oriented, organized, dependable, and flexible.
- Ability to work independently and collaborate in a team environment.
- Able to work 15 – 20 hours per week for 4 to 6 months.
- Strong project management, communication (written and verbal) and interpersonal skills.
- Familiarity with Information Technology a plus!
- Please bring a portfolio of examples to interview.

Koi Computers, Inc.
1341 Warren Avenue, Suite B
Downers Grove, IL 60515
www.koicomputers.com

Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions of this job.

Interns may perform other related duties as negotiated to meet the ongoing needs of the organization.